







HISTORY LUXURY Exclusivity



#### THEN AND NOW



My name is Niccolò Mosiici and I belong to the great family that has owned Villa Monsoglio and its farms for more than 130 years. Honestly, I don't know what my great-great-grandfather Francesco di Giovanni Da Cepperello Pasquali was thinking when he bought all this in 1884 for 240,000 lire. It's difficult for me to comprehend it today.

Perhaps it was a desire to enhance and hand-down a house and estate that is so ex-traordinary that Leonardo da Vinci painted it in the background of the Mona Lisa. Or, maybe, he wanted to be part of a history that included some of the most famous Florentine families such as the Peruzzi, bankers and merchants of the Guelph faction, or the Capponis and their famous son Gino the most renowned member of the family who was an intimate friend of the writers, Ugo Foscolo, Alessandro Manzoni and Giacomo Leopardi.

Together with my family and those who are helping me in this venture, I wanted envision a different future for Villa Monsoglio. A future that would be interesting and at the same time respectful of the villa's artistic features in terms of their uniqueness, heritage and beauty. On the one hand, all of us are becoming more and more aware of the fact that conserving the cultural heritage is essential for developed societies, on the other, there is the need to revitalize and freshen up the beauty of something that cannot be locked up in a cabinet.

It was precisely for these reasons that, in January 2015 I began building the future of Villa Monsoglio, piece by piece, according to a plan that would give it a definitive boost. "Events in Tuscany" is the phrase I chose for the new logo – Villa Monsoglio – redesigned and enriched with a symbolic component.

The "pledge" we made concerns the ability to plan 360° events in the villa and on its surrounding 350 hectares that reach to the banks of the Arno River and a good part of the Nature Reserve of the Penna Dam.





# THEVILATHE WAY IT WAS

Villa Monsoglio was built according to a late sixteenthcentury plan typical of Bernardo Buontalenti's style: in fact Buontalenti was in the Laterina area in 1573-74 restoring the Romito. The major changes to the outside and inside of the villa date from the seventeenth century. These include the construction of the monumental staircase on the façade and the frescoes in the rooms, painted by Atanasio Bimbacci and his assistants. Bimbacci also painted a veduta of the villa in the main room which, even today, is one of the finest renderings of Monsoglio.





## T H E V I L A TODAY

Villa Monsoglio is a fantastic location that has maintained intact the style of a late sixteenth-century estate nestled in the Tuscan countryside, just a short distance from Arezzo. Its magnificent frescoed rooms, the beautiful private chapel and the lush Italian-style gardens are the perfect setting for events at any time of year. Weddings, photo shoots, tasting sessions, conventions... this is a place that offers the elegant atmosphere of luxurious rooms combined with all the services and technologies of contemporary living.

The conservative restoration conducted by architect Guido Ferroni, under the supervision of the Soprintendenza dei beni artistici ed architettonici of the Province of Arezzo lasted for 6 years (2005-2011) and involved the entire estate. The magnificent frescoes inside the rooms were restored to their original splendor, as were the outdoor areas (and specifically the huge Italian-style garden, the tree-lined entrance path and the chapel with the paintings that had been painted by the current owners' great-grandfather, Marchese Francesco da Cepperello Pasquali).







## T H E E S T A T E



Originally, the estate consisted of the villa and 24 farmhouses, built to a plan that originated with the agrarian reforms implemented by the Lorraine dynasty that had its roots in France and starting in 1737, governed the Grand Duchy of Tuscany on-and-off-for decades.

The transition took place during the Enlightenment and involved considerable innovations, each farm was given about 10 hectares, to be worked on a share-cropping basis. At the turn of the eighteenth and nineteenth centuries, incentives were offered for planting mulberries – to breed silkworms – as well as grains, olive trees, vineyards and tobacco.

Early in the twentieth century, when the Da Cepperello Pasquali family took over the estate, and major growth was taking place, there were about thirty people – servants, farmers and livestock hands - working there.

During that period, the estate was used all year – as a summer residence and for hunting parties during the other seasons. Guests and friends crowded the rooms, following an established ritual: early-morning Mass and then they formed teams.

The hunting parties, for controlling pheasant and hare populations, were also festive occasions that brought nobles and farmers together, an opportunity to participate in a typical country event and to put some meat protein on the tables of the peasants and farmhands.

Today, with the villa and six farmhouses, the estate extends over 350 hectares.

The estate is part of the La Penna nature reserve of more than 1,000 hectares. Al-though the number of crops farmed on the estate has diminished over the years, we still grow grapes, olives and alfalfa. Thanks to an excellent micro-climate, Villa Monsoglio has always produced excellent wines, and that tradition continues today, as we make our wine and age it in our cellars.







### W E D D I N G S & E V E N T S



Villa Monsoglio is the ideal place for your wedding, whether you want a lavish party with lots of guests, or something more intimate with the people most dear to you.

In addition to the interior of the villa, at Monsoglio, we can offer weddings with pic-nic-style receptions on the lawns, starlight dinners in the vineyards and we welcome LGBT weddings.

You will have the entire villa and its magnificent gardens at your disposal, along with the possibility of using the master suite for your wedding night and the services of our renowned chef who can design menus just for you and satisfy any type of culinary-dietary needs.

In addition, there is a professional who can help and advise you in organizing your wedding.







The beautiful frescoed rooms, the lavish Italian-style gardens, the surrounding land and the area in front of the villa with its majestic sixteenth-century staircase are also perfect for different types of events.

Monsoglio can host corporate meetings with team building sessions, cultural and wine-and-food festivals, photo shoots and movie sets, fashion shows, gala dinners and banquets, sports car presentations or vintage motorcycle and automobile rallies.

The estate has served as the set for Leonardo Pieraccioni's 1996, movie Il Ciclone [The Cyclone] and for advertising shoots for the Galbani and Barilla brands, and we have an agreement with the outstanding Il Borro estate for accommodating your people and guests.





















Via Penna, 1 52020 - Laterina - Arezzo, Italy info@villamonsoglio.it



#### www.villamonsoglio.it